

# Sitka Community Land Trust Strategic Plan (2016 -2021)

## January 2016

### Core Purpose

Community-Supported, Sustainable, Affordable Home Ownership

### Core Values

A Love of Sitka | Sustainable Community | Economic Vitality  
Opportunity and Equity | A Giving Community

### Long-Term Goal (2021)

At least fifteen CLT homes are affordably owned.

### Vivid Description for long-term goal:

- *CLT properties generate annual funding as part of a stable economic plan.*
- *A majority of Sitkans understand and support the Sitka Community Land Trust.*
- *SCLT has partnerships with local agencies, including CBS and BIHA.*
- *The SCLT will serve Sitkans at 120% of AMI and lower.*

### Annual Operating Plan (January 2016–June 2017)

#### NOW thru Six Months (Jan - Jun 2016)

- Organization Development
  - Strengthen board through diverse membership
  - Include board training at regular meetings
  - Raise funds
    - \$24,000+ for operating and staff expenses
- Enlist three new board members
- Select homebuyers for new properties
- Develop homeownership support and education program
- ED and Board Member Complete Homekeeper training
- Rebrand change from SCDC to Sitka CLT
- Complete transfer of 200 Brady Street property
- Old City Shops property
  - Apply for Tier II Rasmuson grant for developing OCS property
  - OCS land is transferred to SCLT
  - Develop 3 house designs for OCS property

#### Six – 12 Months (Jul 2016 - Dec 2016)

- Executive Director and Board member to attend annual National Community Land Trust Network Conference in September 25-29, 2016 at Park City, Utah
- Maintain active list of qualified home buyers
- Apply for non-profit funding from CBS (August)
- Work to secure the other half of the OCS property
- Resolve property tax issue for CLT lands
- Determine slide mitigation and dirt work costs for other half of OCS property

#### 12-18 Months (Jan-Jun 2017)

- Homes are being built on OCS property
- Review acquisition of Millerville property